## **ABSTRACT**

A liquid crystal display device is disclosed, which provides data in a time-divided manner to left and right pixel regions of one data line, thereby reducing the number of source drive ICs, expensive component. The liquid crystal display device includes a plurality of pairs having first and second gate lines being adjacent to each other; a plurality of data lines for being in perpendicular to the pair of the first and second gate lines, thereby defining a plurality of left and right side pixel regions; and left and right side pixel electrodes, respectively formed in the left and right side pixel regions, and selectively driven by switching parts of the first and second gate lines.